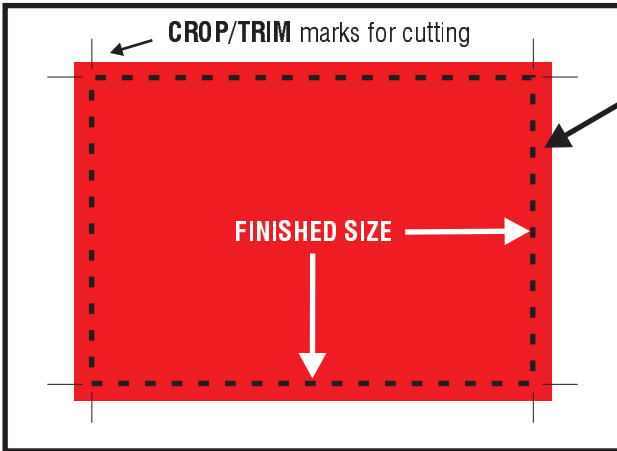


BLEED

“BLEED” is printer Tech Talk for images that go right to the edge of the paper (they “bleed off the edge”). Machines can’t actually print to the very edge, they need room to grip and transport the paper. The secret is to **print on larger paper and cut off the extra**.



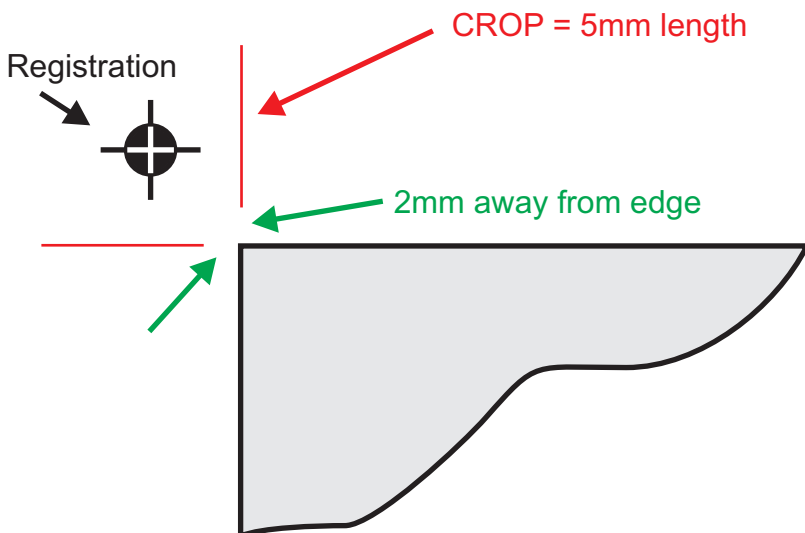
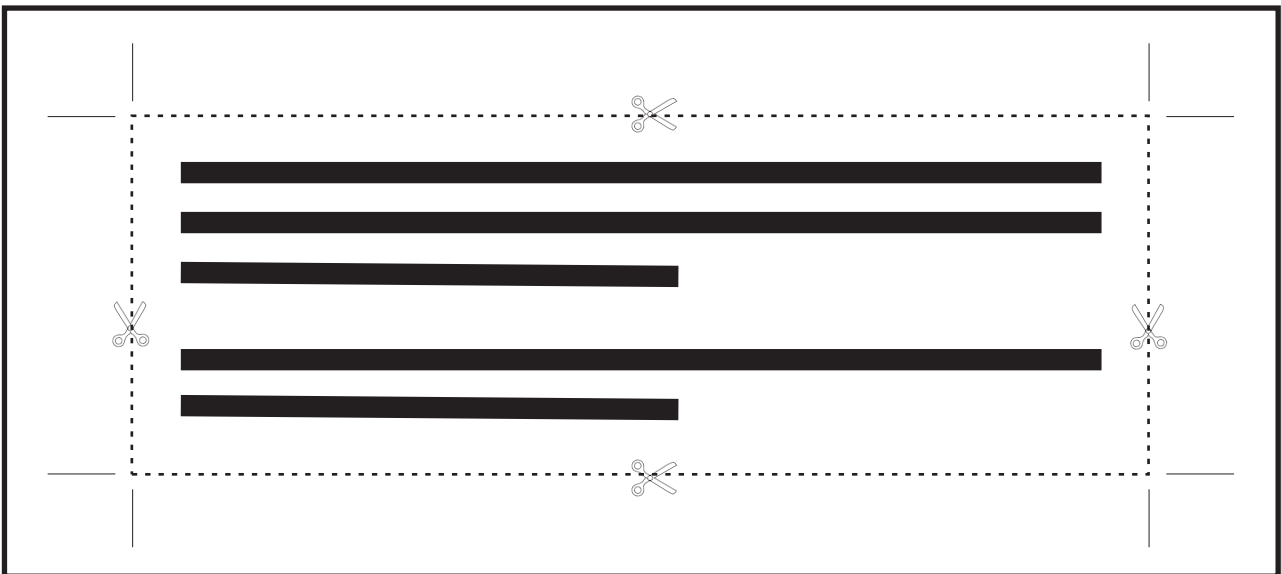
BLEED
image/colour extends
2mm on all sides

Finished size A5 is printed on **A4** and trimmed
Finished A4 is printed on **A3** and trimmed
Finished A3 is printed on **SRA3** (oversize A3) and trimmed

Have 2mm bleed on all sides. This ensures your document will show no white lines of unprinted paper.

CROP MARKS

Crop / Trim marks make cutting easy and accurate. It's the only way to make sure your document will be cut to the right size



For OFFSET (LITHO) printed work,
Crops and Registration Marks must be
in Registration Colour/Layer