

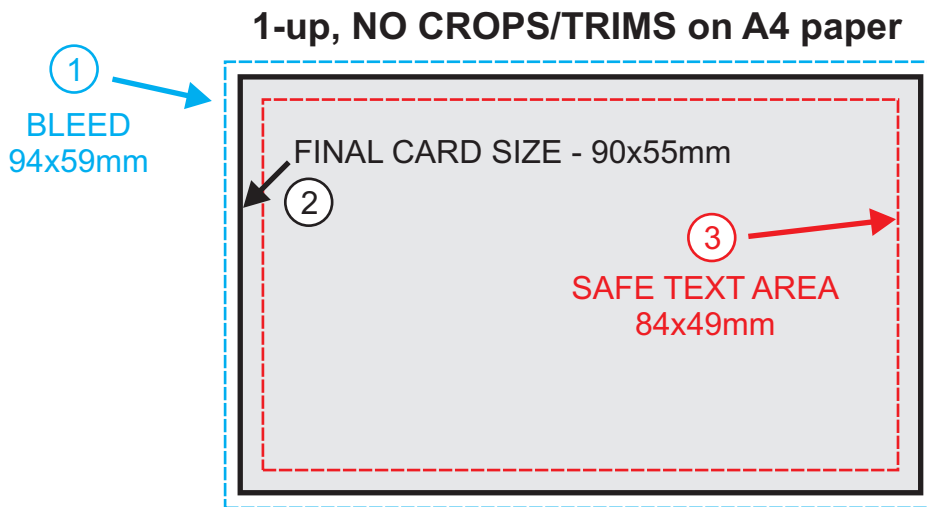


Business Card Art

Do It Yourself

Pre-press artwork gives the best print result when professional guides are followed. Use the info on this sheet to make a card that shines.

If you produce your artwork in home programs like *MS Word* or *Publisher*, be aware that they are not designed to deliver proper colour, positioning or size accuracy. You may be disappointed in the finished product. (Note that *MS Excel* and *PowerPoint* are not suitable for any kind of printing artwork. Excel is for formulas and has limited printing options, and PowerPoint is designed for onscreen presentation only).



- 1 = BLEED (all around: 2mm)**
- 2 = FINISHED CARD SIZE (standard 90 x 55mm)**
- 3 = SAFE ACTION AREA (3mm from edge of card)**

We accept these files:

FORMAT	NOTES
PDF	EMBED FONTS - PREFERRED FORMAT
CorelDraw .cdr	Convert ALL TEXT to CURVES
Illustrator .ai	Convert ALL TEXT to CURVES
bitmap .tif	600 dpi, text may not be sharp in a bitmap
bitmap .jpg	600 dpi, text may not be sharp in a bitmap - DO NOT COMPRESS jpg

COLOUR for all file types should be CMYK (scans, digital photos, and Microsoft files are naturally RGB and must be converted)

Photos should be 600 dpi (300dpi is acceptable in a pinch)



125 O'Sullivan Beach Road | Lonsdale SA 5160
 P (08) 8326 2899 | ART ROOM F (08) 8382 5532
www.allbizsupplies.biz | print@allbizsupplies.biz