



Banner Sign Art

Do It Yourself

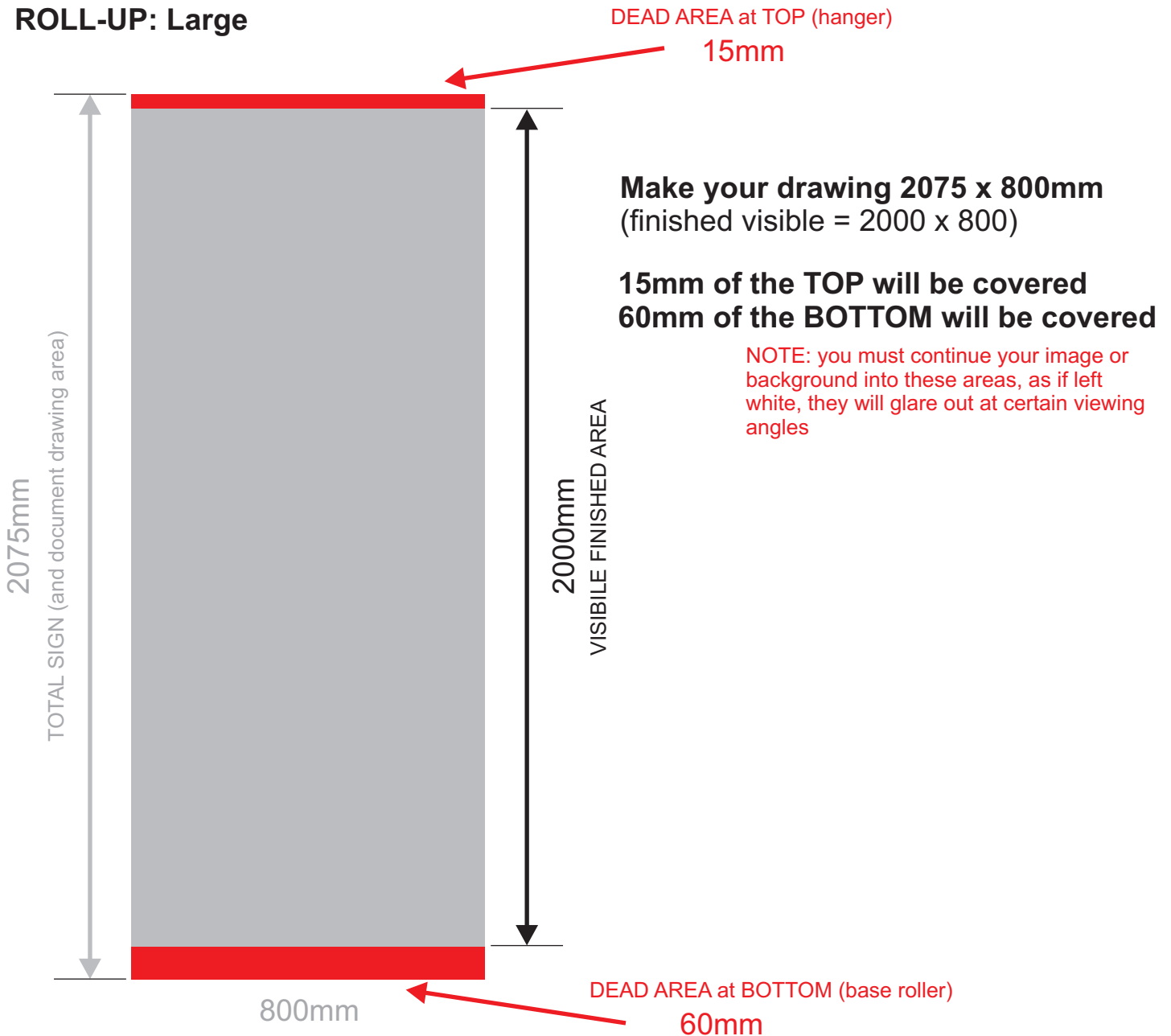
DOCUMENT SIZE: Create file at FINAL (1:1) size, 150dpi or greater

If you must work smaller and enlarge, you will have to start with a higher resolution so that the final enlarged art equals 150dpi. A small 300dpi image enlarged to twice the size will be 150dpi. (If your image is not sufficient, **do not use it**. You will be disappointed with a fuzzy, blocky mess.)

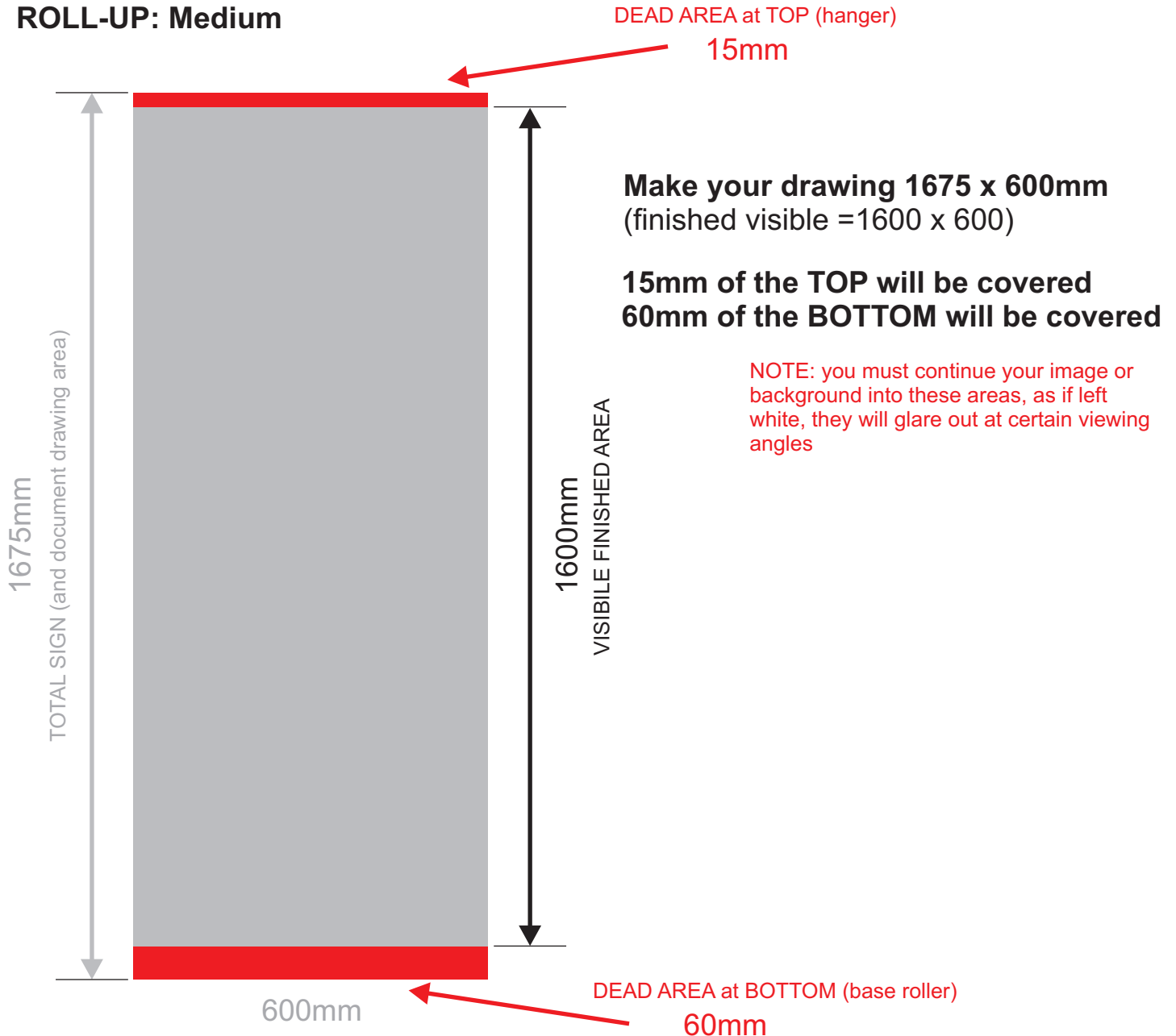
TEXT: Convert all text to OUTLINES/CURVES

COLOUR: CMYK (RGB is for screen and video, and could give odd printed colour)

ROLL-UP: Large



ROLL-UP: Medium



We accept these files:

FORMAT	NOTES
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PDF	EMBED FONTS - PREFERRED FORMAT
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bitmap .tif	150 dpi, text may not be sharp in a bitmap, use LZW compression
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Illustrator .ai	Convert ALL TEXT to CURVES
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CorelDraw .cdr	Convert ALL TEXT to CURVES
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EPS is the final printing format, but these are often overly large. Supply if under 50mb.

Other sizes and instructions follow

Adjustable X-banner

Size is adjustable so please discuss with your sales person/client what you need. Keep in mind that eyelets are punched in at 30mm from the corners and edge. Take this in to consideration when designing your graphic so that no critical text or images are masked by the holes.

Desktop X-Banner:

Visual graphic is 420mm x 230mm
Keep in mind that holes are punched in at 15mm from the corners and edge. Take this in to consideration when designing your graphic so that no critical text or images are masked by the holes.

L-Banners:

1600mm x 600mm

Visual graphic is 1600mm x 600mm.
Printed and cut graphic is 1640mm x 600mm with a 20mm bleed top and bottom. Please avoid simply adding white to the top and bottom as some of this bleed will be seen.

1400mm x 400mm

Visual graphic is 1400mm x 600mm.
Printed and cut graphic is 1440mm x 600mm with a 20mm bleed top and bottom. Please avoid simply adding white to the top and bottom as some of this bleed will be seen.

Snap frames and light boxes:

Please ensure there is no critical text or images within 5mm of the various sizes. This is to allow for the material to be mounted inside the product.

Hanging Snap:

Allow a 20mm bleed at the top and bottom for insertion in to the top and bottom rail. Please avoid simply adding white to the top and bottom as some of this bleed will be seen.